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Новата мода днес е онлайн, това което сме и ние, затова ние продължаваме напред да Ви показваме новите концепции, алтернативи и тенденции, които ще стават по-съвременни и устойчиви в ежедневието. Също така, ние продължаваме напред – да бъдем вашата връзка за технологичния напредък и създаването на партньорства в областта на текстилната и кожено-кожухарската индустрия.

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Towelie™ is a cotton-based mat to absorb oil spills.

Nine years ago, Texas Tech University material scientist Seshadri Ramkumar had an idea to help clean up the environment. With his expertise in technical textiles, he set out to determine the best way to sop up spilled oil—and he did. In 2017, Ramkumar announced his findings: raw cotton works better than any other product.

But then what? What effect does this research have on the real world? Ramkumar’s findings had a huge potential impact—but unless someone actually creates that raw cotton product and uses it to absorb oil, does the research really achieve its goal?

“A lot of ideas come out of labs,” said Ramkumar, a professor of chemical countermeasures and advanced materials in the Department of Environmental Toxicology. “It’s nice to know your idea will work, but unless there is somebody who is going to grab that idea and run with it, create a product and put it out into the world for others to use, it’s still just an idea.”

Ramkumar’s work, however, is much more than an idea. Thanks to the team he’s put together, his idea has become a tangible product now being marketed—and used successfully—to clean up the world.

Creating the product

After determining that raw cotton was the best sorbent, Ramkumar knew it needed to be made into a form that was commercially usable—and for that, he needed a collaborator who could create the physical product.

Ramkumar holds the thin mat that grew out of his idea.

He partnered with WellGro United in Chennai, India, which had a machine at its collaborator’s factory that could form raw cotton into a flat, planar structure.

The product’s final form is a mat, wipe or roll. There currently are two versions—one that is 100% cotton, and one with a cotton core inside a very thin packaging material, which is 85%-90% cotton.

“I needed to use their wisdom in getting this structure and then work in multiple iterations, because it took a couple of years to come up with the optimum thickness and structure and, more importantly, cost,” Ramkumar said.

In order for the product to be marketable, it had to be priced competitively with other products used for the same purpose. That was the tricky part, because most competitors used a plastic base, which was much cheaper—but ultimately sticking with a cotton core worked to their advantage.

Marketing the product

Eight years ago, while Ramkumar was proving the science, he had two high school students helping in his Chemical Countermeasures and Advanced Materials Laboratory. One was Coronado High School senior Ronald Kendall Jr., the
son of one of Ramkumar’s professional colleagues who wanted to participate as part of a science project. The other was Luke Kitten, then a student at Trinity Christian High School.

While working on the research, Kendall graduated from high school and began attending Texas Tech. He stopped working in Ramkumar’s lab after his freshman year, but the two kept in touch. In 2016, Kendall graduated with his bachelor’s degree in energy commerce.

When WellGro United told Ramkumar they needed an international partner to help market the product, particularly someone in Texas because of the state’s role as an oil and natural gas hub, Ramkumar asked Kendall to come on board.

Kendall started the Lubbock-based company E Innovate LLC to market the product, now branded globally as Towelie™.

“Traditionally, a product like this would be considered an oil-absorption mat, and it would be used for passive applications, like absorbing dripping oil from a machine,” Kendall said. “A lot of the mats and competitors that look similar to the Towelie™ are not durable, and they’re very flimsy. You just lay them there, and then they fall apart. The Towelie™ is designed, stitched and it’s very durable, so we’re able to use it for active applications as well.

“In the automotive sector, a lot of companies are not using as many of the little red rags and blue shop towels that you may see in your local oil-change shop. They’re able to do day-to-day activities more efficiently by utilizing our Towelie™ product because it has a porous outer layer that allows them to cut through sticky grease or oily messes when they’re doing a job. It’s better on the environment, and in a lot of cases, it’s making their job easier, whether that’s an oil-change shop or some of our customers in oil and gas.”

Water beads up on the surface of Towelie™. Designed for marine environments, Towelie™ can absorb oil while repelling water.

One customer, a large oil-and-gas company, was using shop towels to clean paraffin off drilling pipes before they found Towelie™.

“Instead of going through hundreds of rolls of shop towels a day, they only use a couple Towelies™ a day,” Kendall said. “Having the absorption factor with a wiping factor makes this a time-saving product for a lot of people and companies.”

Video Towelie™: https://www.youtube.com/watch?v=_9o3X7htCa4&feature=youtu.be

Source and Images: © Texas Tech University
Japan’s LARGEST Fashion Trade Show

FASHION WORLD

TOKYO

OCTOBER

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APRIL

April. 1 [Wed] — 3 [Fri], 2020

Venue  Tokyo Big Sight, Japan
Organiser  Reed Exhibitions Japan Ltd.
Web  www.fashion-tokyo.jp/en/

“Largest” in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.
ABSTRACT:
Garment’s design with the application of the so-called. optical (or visual) “illusions” to achieve visual effects by combining materials and patterns, requires a good knowledge and appreciation of the properties of all of them by professionals - designers, technologists, etc. It is equally important to anticipate the impact of the various combinations of lines, colors, shapes, surfaces on the manufacturing technology and the final appearance of the sewing product (SP). The refinement of the combination of materials in different structural sections of the garment makes it possible to achieve a visual change of the silhouette and the forms and to emphasize the advantages of the human figure. For mass production, in most cases, this kind of SP is a successful example of combining materials and resources.

Keywords: garments design, visual effects, optical „illusions“

Exposition

One of the ways to create spectacular, unique models of apparel and accessories is by using decorative textile techniques in clothing (handmaded). They help to build the shape, structure, ornaments, rhythm, proportions, symmetry, color harmonies in the clothing. The combination of these elements gives unlimited possibilities for creating ornamental and plot compositions in the decoration of clothing and contributes to enhancing its aesthetic value. [1].

These techniques (especially hand-decorative) are “… difficult to apply in mass production, regardless of the type of production produced or the type of sewing factory organization. Dynamic changes in fashion trends lead to the necessary restructuring of manufacturing enterprises in the garment industry in terms of management and organization. The way to change the fashion preferences of consumers is called the fashion cycle. Along with this cycle, rapid response from manufacturers of clothing and accessories is required. “ [2].

The possibility of rapid response is the production of SP by combining different types of leather and woven textile materials (WTM) and the use of a constructive base. Creating and implementing in the production of such models require creativity from designers and a flexible manufacturing (technological) approach by technologists. They allow the use of small quantities of different textile materials in one product, which is also an incentive for manufacturers to use the rational and irrational fabric remnants (from the production of other SP). This approach is widespread in contemporary fashion, especially in the design of “Fast fashion” clothing designed for the spring, autumn and winter seasons. Their skillful combination achieves aesthetics, practicality of the products and comfort, and in many cases - low cost SP. For designing products by combining materials, “… the fashion designer achieves the desired impression through silhouettes, proportions, fabric patterns, decorative effects of stitches with structural or decorative features, colors, various decorative elements, etc.” [3].

In parallel, the work of the technologist is closely linked to the designer’s. The selection of materials and the proper consideration of their specific properties - the ability to produce joint seams, similar performance and hygiene properties, combining with auxiliary materials, gives additional information about the variants of model developments. As an example, in order to evaluate the possibilities of making seams, preliminary testing of the materials is necessary. All of this is important for completing the design phase of SP, as well as completing the pre-production activities envisaged.

Designers put into their projects both their theoretical background and their practical knowledge of optical illusions, for example- at sharp angles. The human eye perceives the distance, the space between the edges of the sharp angles as greater than the real, while at the wide angles the reverse - perceives it as less. When designing articles with lines, rhythm compositions, or lines forming angles, it should be borne in mind that: wide
angles, facing up, at the waist or shoulder clothing, help visual perception of a narrower area. Sharper downward angles widening them. “... Generally, at the tops up, the width of the hips is reduced when the figure is full. If the tips are pointing down, then back - they extend, even if there is a vertical line (for example a buttons or zipper) in the middle... “, Fig. 1 [3].

![Fig.1. Visualization of different direction lines, forming an angle](image)

The combination of eco-fur (as known as fake fur) and textile materials, as well as the proper configuration of patterns [4,5], enables the production of SP in a variety of non-traditional and modern clothes. Depending on the pattern style and applying of different types of materials optical illusions can be achieved. When applying textile materials in the area of waist and hips, visual narrowing of the figure can be achieved, and in the areas with eco-fur, extension. Such articles are also particularly suitable for figures deviating from the standards.

For products that use fur, the most exploited sections are to be made or reinforced with other material (artificial leather, textiles). [6]

**Experimental part**

The idea of an optical illusion with a visual change of the silhouette was realized by designing and manufacturing a lady’s vest.

For this purpose, on the basis of the design for the women’s jacket is a modeled pattern with a separate central midline of the front (for zip fastening), continuing in the shape of the neckline. The diagonals are defined in the direction from the shoulder seams to the middle front (down), repeating at a distance of 11 cm. No diagonals are formed along the waist, and diagonally 3 cm below it are in the opposite direction to the upper ones. Thus, a visual separation of the “upper” and “lower” parts of the article is sought (Figure 2a).

The back is designed without a middle seam, with the lines forming the corners centered at the center of the back and symmetrically distributed and repeated for the left and right sides, with the corners centered down to the waist line and 3 cm below it designed with center up (Fig.2b). The neckline is designed as an extension of the neckline of the front part.

The options for selecting materials and combinations are practically endless, but the end result is important - an optical „change“ in shape and silhouette. For example, several model projects are presented in the following figures:

![Fig.2. Pattern of the designed SP](image)

![Fig. 3. Pattern design with optical illusion of the conditionally defined „upper“ part of the SP](image)
Here, another effect is clearly expressed - “...the lines dissolving from the center of the figure upwards - the” sailor collar “(Figure 4) [3].

In many cases, optical illusions are combined and the result can be the dominance of one or the other, mutually neutralizing or amplifying synchronous effects. In this case, on the one hand, greater volume and on the other - the direction of the upper corners with the tops downwards enhance the impression of widening at the shoulders and narrowing at the waist.

The model development presented in Figure 3 was used to construct the selected SP.

In the gray areas, artificial fur (with medium length of the surface) is used, and WTM, 100% wool, 340 g / m2, twill 2/2, with a flattened surface. The vest is size M.

The product is lined and the zip fastening. The armholes are finished with bias of WTM.

The front part of the article is made by joining the parts with straight /assembling, lock stitch- LS/ and topstitches /TS/ (Fig. 8a and b).

The technological sequence for making the front facing parts and lining is presented in the following table 1.

According to the proposed technological sequence, the lining with the front facing details is prepared for mounting on the front of the product.
<table>
<thead>
<tr>
<th>№ of operation</th>
<th>Operation</th>
<th>Machine class/subclass</th>
<th>Symbol</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>01.00</td>
<td>Preparation of front facing parts</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>01.01</td>
<td>Fusing of the front facing – upper and inner parts</td>
<td>fusing press</td>
<td></td>
<td></td>
</tr>
<tr>
<td>01.02</td>
<td>Stitching left and right parts of the front facing and back facing parts –lock stitch</td>
<td>301</td>
<td></td>
<td></td>
</tr>
<tr>
<td>01.03</td>
<td>Ironing of the seam allowances</td>
<td>Iron</td>
<td></td>
<td></td>
</tr>
<tr>
<td>01.04</td>
<td>Stitching left and right parts of the upper front facing details with zipper</td>
<td>301</td>
<td></td>
<td>Presser Foot-Narrow, for Zipper</td>
</tr>
<tr>
<td>01.05</td>
<td>Stitching left and right parts of the inner front facing details with zipper</td>
<td>301</td>
<td></td>
<td>Presser Foot-Narrow, for Zipper</td>
</tr>
<tr>
<td>01.06</td>
<td>Ironing of the front facing details</td>
<td>Iron</td>
<td></td>
<td></td>
</tr>
<tr>
<td>01.07</td>
<td>Stitching lining on the shoulder and side seams</td>
<td>301</td>
<td></td>
<td></td>
</tr>
<tr>
<td>01.08</td>
<td>Ironing of the seam allowances</td>
<td>Iron</td>
<td></td>
<td></td>
</tr>
<tr>
<td>01.09</td>
<td>Stitching lining with the inner front facing details</td>
<td>301</td>
<td></td>
<td></td>
</tr>
<tr>
<td>01.10</td>
<td>Ironing of the seam allowances</td>
<td>Iron</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The assembling of the SP is performed by connecting the finished front part is joined with the front facing group of details, followed by a hem stitching. The armholes are closed by joining WTM bias according to the following technological sequence (Table 2):

<table>
<thead>
<tr>
<th>№ of operation</th>
<th>Operation</th>
<th>Machine class/subclass</th>
<th>Symbol</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>02.00</td>
<td>Preparation of the bias</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>02.01</td>
<td>Stitching the short sides of bias</td>
<td>301</td>
<td></td>
<td></td>
</tr>
<tr>
<td>02.02</td>
<td>Ironing of the seam allowances</td>
<td>Iron</td>
<td></td>
<td></td>
</tr>
<tr>
<td>02.03</td>
<td>Over lock- on the length, one side</td>
<td>504</td>
<td></td>
<td></td>
</tr>
<tr>
<td>02.04</td>
<td>Stitching the bias with SP</td>
<td>301</td>
<td></td>
<td></td>
</tr>
<tr>
<td>02.05</td>
<td>TS over folded bias</td>
<td>301</td>
<td></td>
<td>Left Edge Guide Presser Foot</td>
</tr>
</tbody>
</table>
The final ironing is only done on the WTM areas to avoid deformation of the fur.

The presence of front seams gives additional stability to the structural seams, as well as a decorative and functional appearance. The chosen materials are washable in conventional washing machine, with special detergents for delicate fabrics.

The finished SP is presented in Figure 9.

![Fig.9. Visualization of the ready SP](image)

**Conclusions**

From the visual demonstration of the product it can be confirmed that:

- at the top there is a significant “extension” of the silhouette and forms
- the center line in the front part visually lengthens and narrows the visual perception to itself;
- in spite of the same vertical cuts (at the top of the sheath), they look different both in width and in length;
- volume illusion is created;
- optical illusions are combined and the result is a “narrowing” effect at the bottom of the product and “widening” at the shoulders.

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For more details, please contact:

USA (EJK Corporate Office): Michael Rosenberg
<rosenberg@ejkrause.com> Tel: +1 301 493 5500

China:
Mandy Ma <mandy@ejkbeijing.com>
Sarah Zhou <sarah.z@ejkbeijing.com>
Tel: +86 10 8451 1832

Japan:
Nao Kozuka <kozuka@ejkjapan.co.jp>
Mina Matsuo <matsuo@ejkjapan.co.jp>
Tel: +81 3 6459 0444

Europe:
Monika Blume <blume@ejkgermany.de>
Gudrun Tegge <tegge@ejkgermany.de>
Tel: +49 211 610 730

Thailand:
Sansanee Srisurayotin <sansanee.s@exposis.co.th> Tel: +66 (0)2 559 0856 ext 19
FILTECH ON COURSE FOR GROWTH

Trade fair and conference for filtration and separation with additional exhibitors, visitors and stand spaces

More visitors, more exhibitors, more presentations: The FILTECH 2019 has again shown the importance of filtration and separation across all industries. As a meeting point for experts, the combination of a trade fair and conference has established itself with an international audience.

When the FILTECH 2019 ended on 24 October after three days, the organiser recorded 16520 visitors during the 3-day trade fair period - new record for the most important international meeting point for filtration and separation. Already before the event started, it was certain that the Filtech continued to be on course for growth. “With more than 420 exhibitors, more companies than ever before registered for the trade fair area in 2019”, says Suzanne Abetz, from Filtech Exhibitions Germany. An unmistakable sign of this was the enlarged exhibition space: For the first time, the Filtech occupied both levels of Hall 11 of the Cologne Exhibition Grounds this year.

Conference with a strong programme

An important reason for the importance of the Filtech as the most important platform worldwide for filtration and separation solutions is the strong conference programme. The trend topic of Industry 4.0 has unmistakably also arrived in filtration. For example, Prof. Dr. Hermann Nirschl from KIT talked about the digitisation of centrifuges, who emphasised the potential of optimising the processes as an argument for digitisation in separation technology - this can save material, energy and time. However, away from digital processes, the presentation by Friedrich Edelmeier from Haver & Boeker on newly woven filtration media, which offer doubled flow capacity, better tolerance against heat and corrosion and optimised performance with laminates.

Industry-specific trade fair space

The Filtech is distinguished by a wide range of industries with a clear thematic focus: Trade visitors found solutions for all relevant subject areas and techniques for the separation of gases, solids and liquids at the event. The increasing importance and perceptibility of filtration was also noticeably for the general public in 2019 - such as at the Mann+Hummel stand. The filter manufacturer exhibited its Filter Cubes III, of which 23 specimens are cleaning the air of fine dust.
particles and nitrogen dioxide at Neckartor in Stuttgart. “A large number of the general public visited our stand from the first day onwards - particularly in the breaks between the presentations at the conference”, says Frank Spehl, Director R&D at Mann+Hummel, who particularly appreciates the combination of a trade fair and conference at the Filtech. “The conference as part of the FILTECH is an important platform for us to present our innovations”, says Spehl, whose company was represented with five presentations.

“The personal connection makes a big difference”, confirms Andy Slater, Segment Manager Business Development at Lenzing. The company exhibited the Lyocell short cut fibres, which are made of wood, compostable and biodegradable for use in wet laid filtration media “In our industry, it’s important to physically see, experience and understand a product. The Filtech is best positioned here”, says Slater. “Visitors arrive with very clear expectations. As exhibitors, we know these expectations exactly and can satisfy them accordingly.”

As in the previous years, the share of international participants was high, at 58.3 percent of visitors and 64 percent of exhibitors. The suppliers from abroad particularly appreciate the event as an important meeting point. “The past has shown that growth is virtually guaranteed for the Filtech - not only due to European exhibitors, but also those from all over the world. The interest in the event is particularly prominent in Asia”, says Dr. Graham Rideal, Founder & Senior Scientist with the exhibitor, Whitehouse Scientific. The laboratory, based in Great Britain, is one of the most important suppliers of particle size analyses.

“Our company has already been at the trade fair several times. It is very important for us”, confirms Kai Karinen, CFO at ACA Systems, whose company specialises in the online measurement of porosity and permeability. “We are here to acquaint ourselves and meet customers”, says Karinen. “Most of the visitors here from various countries are entirely concentrated on filtration media.”

Dr. Gunnar-Marcel Klein, Vice President Engineering Filter Elements, MANN+HUMMEL states “After great success with our first presence as exhibitor in 2018 we have doubled our booth size in 2019, resulting in more than 100 % growth of registered customer contacts. The FILTECH has developed now as a main event in our trade fair calendar. We are reaching out to important customers, especially in the Life Sciences & Environment filtration, but also in the Automotive filter business. For more than 20 years we have been participating in the conference with a large delegation. FILTECH is where we meet our most important suppliers and scientific partners in one place and get inspired by new ideas and the latest developments in filtration”.

“FILTECH is a must for all engaged in the field of filtration” states Dr. Thomas Netsch, Group Vice President Filtration for Industry & Environment, Hengst SE “For our Filtration for Industry & Environment division, the show was a great success in every respect. We were able to establish top-class contacts with customers, suppliers and the trade media and held interesting discussions. As a manufacturer of filter solutions for a broad range of applications and industries – ranging from vacuum cleaners, HVAC & Life Science all the way to air intake filtration for power gen and solutions for air pollution control – Filtech provides the right stage to present our expertise and wide range of products. The combination of the trade fair with the FILTECH Symposium make this event even more beneficial.”

Growing international share

On exhibitor, who stands for the growth of the Filtech, is Environ Care Products. The Indian supplier of activated charcoal filters is active in niche markets and therefore particularly appreciates the specific character of the Filtech. “This is the first time that we have been here, but for us, the Filtech is the right event, because the attention to our products is very high here”, says Praful Surana, Executive Director at Environ Care Products. Filt Air from Israel, which offers a plug-in module for the disinfection of ambient air with Serionizer, also took part for the first time in 2019.

However, in addition to specialist suppliers of filtration media, the Filtech has also become a popular meeting point for companies from systems engineering - such as BHS Sonthofen. In addition to the established offering in the area of cake-forming filtration processes, the systems engineer presented a new pocket measuring instrument, which provides fundamental data about the filtration capability of a suspension and about the general configuration data of the production filter. “The customer feedback was entirely positive. We are already looking forward to the Filtech 2021”, says Matthias Rahmann, Technical Sales Manager Filtration Technology at BHS Sonthofen.

The 18-month cycle has proven itself with exhibitors and visitors. “We already have registrations now from many exhibitors, who definitely want to be there again the next time”, says Suzanne Abetz from FILTECH Exhibitions Germany.

The next FILTECH will be held in Cologne from 23 to 25 February 2021.

Source and more information, please visit at: https://filtech.de/
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54th STYL AND KABO FAIRS- SALE AND FASHION SUSTAINABILITY
ON A LARGE BASIS

54th издание STYL и KABO за мода, обувки и кожени изделия се проведе от 24 до 26 август 2019 г. в гр. Бърно - Република Чехия на площ 6,258 m².

В рамките на три дена, в две палати се представи търговия и устойчива мода на съвременна основа с международно участие.

В палата Р беше STYL, където бяха разположени изделия от текстил – предимно конфекция, домашен текстил, бельо и др., съпроводени с голямо разнообразие от бижута и аксесоари, които са допълнение към стайлинга.

Уважението към природата се подчертаваше в августовското издание STYL с новата секция ORGANIC/VEGAN, която включваше облекло и бельо за възрастни и деца, изработени от екологично чисти материали (органичен памук, лен, коприна, вълна, коноп, бамбук и вълна). Тук всеки посетител имаше възможност да се запознае с актуалните тенденции и за сезон 2020, както и да установи директен бизнес контакт с партньори от Чехия и извън нея.

Голямо участие взеха 11 компании от Полша на площ 159 m²; 12 компании от Словакия на площ 148 m² и 3 компании от Германия на площ 98 m².

Участието по държави включваше -Република Чехия, България, Китай, Индия, Индонезия, Италия, Унгария, Непал, Пакистан, Португалия, Румъния, Русия, Гърция, Швейцария, Австрия, Испания, Турция и Литва.
Брой изложители на изложението STYL - 141, 
Брой участие на нови компании - 30 и 
Брой производители - 65.
Проведоха се безплатни професионални 
лекции на тема „Умна колекция“, която 
беше съсредоточена върху изграждането на 
колекции в малки и средни бутици и „Какво 
не знаете за материалите, които носите“, както и 
беше представена продробна информация за определени влакна, как да разберем 
наистина ли са естествени, включително за тяхното производство или 
дали те са просто маркетингов трик.
Друга съпътстваща част беше провеждането на модни ревюта STYL-
SHOW I и STYL SHOW II на дамско и мъжко облекло от фирми и колекции 
на модни дизайнери, които се провеждаха два пъти на ден. Модните 
ревюта предизвикаха голям интерес, защото се представиха нови 
концепции и тенденции, които ще станат модерни и същевременно 
ще допринесат за по-устойчива модна и текстилна индустрия.
Какво показа изложението КАВО?

Изложението КАВО беше в палата F - светът на кожите. Кожата, която е първият материал, използван от човека и материал за живота и в цялата палата се усещаше със своя естествен аромат, и навсякъде, където и да се обрънеш, щандове от разнообразни кожено-кожухарски продукти. Кожата - един от най-старите и най-ценните материали в производството на обувки, чанти, колани, якета, палта, шапки и др. беше преобразена в много други решения представени от различни държави.

Широка гама на детски обувки бяха изложени от големи водещи компании в обувния ресор - Catwalk Vertrieb, DDstep, HP Čechtín, IMAC, JONAP, Legero, Drago Style, Obutex CR, обувки Pegres, Salamander, Caprice, Gabor, Jana, консорциум T+M, Marco Tozzi, S.Oliver, Wortmann и др.

Панаирът на KABO показа за първи път и с това се отличаваше от предишните си издания, с представяне на вегански обувки (веганска кожа и еко-микрофибър).

По време на събитието имаше съпътстваща програма-награждаване на победителите в 13-ти Конкурс за млади дизайнери на обувки и кожи - награда на Фондация “Ян Пивечка”, лекция-демонстрация, с партньорство на Torumía на тема „Как да продавам аксесоари и други стоки“ и уркшоп за креативност.

Най-голямо участие на KABO имаше на изложители от Германия - 10 компании на площ 364 м², Словакия - 8 компании на площ 140 м² и Полша - 8 компании на площ 120 м².

Общо 92 изложители от 13 страни, 10 нови компании и 44 производители присъстваха в палата.

От България-участвала 2 фирми, производители на обувки. Специализирани списания, училища и университети, асоциации и агенции, кожен институт за стандарти и представители от търговията и индустрията участваха на KABO. Целта на участието им беше да се запознаят за развитието на индустрията, да се срещнат с доставчици, да бъдат в директен контакт с крайния потребител и да научат за неговото търсене, потребление и мнение.
За всички търговци и производители беше важно: “клиентът да бъде щастлив от техния закупен продукт, който е произведен от висококачествени, дълготрайни, полезни и удобно екологични продукти”.

Медиите предлагаха своето пространство на хартиен носител и на онлайн платформа на компаниите, както ги запознаха защо е необходимо да разширят своят диапазон в световен мащаб чрез тях, както и да им имат доверие и работят заедно за индустрията. За целта имаше, освен щандова приемна атмосфера и специална зона в палата, която напълно предразполагаше за успешни преговори.

За пореден път и то за 54-то издание STYL и KABO показа, че е място за бизнес възможност, отговорност и подобряване на пазарни тактики и взаимодействие на ключови заинтересовани страни.

54-то издание STYL и KABO се организира от BVV Търговски панаири гр. Бърно-Република Чехия и Координатори: ATOK - Асоциация на текстил-облекло-кожена индустрия и ČOKA - Чешка асоциация на обувки и кожи.

За STYL и KABO
Пананите STYL и KABO са единствените със своята дългогодишна история и се провеждат на територията на Република Чехия и Словакия.
За първи път STYL и KABO, които са посветени изцяло на модната, обувната и кожената индустрия се провеждат в панаира BVV в гр. Бърно- Република Чехия през 1993 г. и продължава, и до днес два пъти годишно. Що се отнася до Централна Европа, подобни модни панаири, които са фокусирани единствено върху B2B посетители, днес се провеждат само във Великобритания, Дания, Швеция и естествено във Франция, Италия и Испания.
За компании от цял свят, работещи в областта на текстила, облеклото, обувната и кожената промишленост, пананите STYL и KABO продължават да са важно място за представяне и търговия.
За следващото издание на STYL и KABO през 2020 г., може да прочетете на - www.bvv.cz/styl-kabo/

Снимков материал и текст: Стефка Нейкова/Stefka Neykova-онлайн списание за Текстил, облекло, кожи и технологии, www.tok-bg.org
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