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ABSTRACT: For industrial style, we can say, it is perfect in imperfection. Specific and easily recognizable and this is very easy to achieve. If you want a touch of industrial style in your home, while not overdoing it, it can be achieved by adding various wooden products (unprocessed), film posters, interesting lamps, old suitcases, and other decorative elements that can already have unused code at home or can be purchased from various fairs and markets and thus save money. Industrial style is a combination of different materials such as wood, metal, old bricks. Industrial style borders on Scandinavian style and vintage style and together they are a perfect complement.

Post-industrial style should not be confused with industrial design, it is usually an applied arts that encompasses different styles. But aesthetically it is derived from non-smoking technologies related to industrial development.

Industrial style in the interior and exterior characterizes the interaction between form and function, and all this emphasizes the comfort.

Nowadays post-industrial style is often used by designers for the appearance of buildings, but more often to create an original atmosphere of parks, recreation areas, restaurants, shops.

The brutality of the industrial style has been softened and sculpted with gentle and glamorous touches, which in organizing the space has transferred its unique and less luxurious approach to the design of interiors and exteriors.

Key words: landscape, architecture, design, art, style

The emergence of post-industrial style is in the XXI century, where the dominant positions in architecture are taken technology and functionality, which later became the basis of industrial style. The first attempts at this idea of industrial style appeared in the early 90’s. While the industrial style emerged in the 19th century, when factories and old farms were destroyed en masse. Then, with their redemption, people buy them and turn them into their home. Industrial style strives for naturalism in the true sense of the word, which means heavy materials, unsophisticated details, dark colors. This was the only place to work.
Post-industrial style refers to aesthetic trends in design that emphasize sharp lines, sudden connections and dynamic interaction of movement.

Often, this style is used in the design of former industrial sites, which have been turned into a place for modern living and parks for rest and relaxation. This move is justified in relation to mega-cities, which have a lot of former factory and vacant land for new housing is green space.

The post-industrial style is economical and easy to adapt to other styles. He strives for simplicity without much detail in space. Due to the imperfections of floors and walls characteristic of this style, large financial enterprises are not needed in the finishing of these surfaces. Old metal and wood items that were previously in use can very often fit perfectly into the atmosphere.

If in the past it was not possible space without cover pipes, installation and hidden bricks, today with the growing popularity of post-industrial style more and more modern apartments go to organize the space, leaving them uncoated pipes and walls. The idea that such a space is unfinished is increasingly becoming a thing of the past, and after the industrial style enters not only homes but also commercial and office interiors (Figure 5, 6, 7, 8, 9).

With the addition of concrete, iron and glass, the building has a fascinating exterior design that attracts passers-by like a magnet. Exposed red pipes strongly oppose the gray cement, which leads to a joyful and dynamic visual scheme. These tubes distribute lines to various bars and maintain the lighting installation.

The main color range consists of gray and brown. Primary colors: a light color palette of neutral tones, which gives warmth lighting, usually mixing the primary colors with shades of gray or black to complete the picture. But, starting with a neutral background and half tones, often in the colors of the industrial style is added a limited number of bright saturated colors: lemon yellow, orange, fuchsia, red and even indigo.

The space has 600 square meters and is planned on two levels, showing some inspiring details. The bar reveals a marked industrial imprint through the icons in its design. The bare facade, an impressive five-meter concrete portal with a corner arch, widening the top of the rusty chimney over seven meters.

And the text in neon embedded in the concrete
at the entrance which reads “mania to create something nice”, makes it a synthetic and powerful sentence. “The connection between the two levels is achieved through concentric red steps covered with metal strips. Large terraces and patios offer guests the opportunity to enjoy a drink outside and think about the environment (Figure 9.)

**Post industrial style – Exterior**

In exterior design, post-industrial design is used to restore in terms of industrial wasteland, and analyze the design of environmental protection, restoration, functionality and landscape elements with a specific case.

American and European countries have taken the lead in applying environmental thought to the land restoration zone, which has a wide impact and sought after by many designers. Industrial design focuses on returning to the environmental point of view. It can be shared with new communicates with history, as well as allow the past to acquire a rebirth, forming a harmonious and the whole landscape of industrial heritage (Figure 10.)

The surface includes an existing lake with fluctuations in water levels, trees, cranes, rails, towers and other machinery. Preservation of vegetation along the old shore, maintenance of the lake, protection of old trees...
along the river, reuse of rails, decoration of water areas and reuse of obsolete machines, all original necessary elements are carefully designed to fulfill the design intention placed at the beginning of the project.

Function reigns in this design. This is seen in the network of roads that lead to unique places and exits, reuse of housing, accessible terraces planted with plants, light tower made of water surface.

The park covers the urban structure through a network of roads and urban sites that run through the park, as well as blocks that are reused houses. The water elements merge through the entrance to the sea, which varies along with the ocean tides.

The principle of reduction and recycling of natural and artificial materials is well illustrated in this project. Indigenous vegetation, soil and natural habitats are preserved, as only plants used through the park. Machines, ports and other structures for educational, aesthetic and functional purposes.

This park is ecological, educational, and full of cultural and historical significance. It urges people to pay attention to culture and history, which has not yet been appointed as official or “traditional”.

What should make a space look industrial style:

1. Open space

Since the style originates from warehouses, which are traditionally large and open spaces with high walls, it is no wonder that the furniture in this style comes well expressed in such a space.

2. Colors

The base is usually neutral, with an emphasis on gray, white, black and beige. However, the combination can always be nourished with a touch of orange. Also, it is not bad if you use dark and cold colors such as indigo blue, dark shades of purple and green.

3. Metal and concrete

The combination of these materials is a safe and easy way to achieve industrial style.

4. Under

The floor covering should, as far as possible, imitate a concrete base (such as high-performance resin or tiles). It will look like wood paneling, especially one that shows the tooth of time.

The goal in the interior will be achieved by adding the following: wooden furniture and decorations, various wallpapers and billboards, billboards, specific lamps, ornaments of metal, concrete, wire, wood flooring, etc.
As for the solution of the walls in this style, they are often unfinished and bare. Nor should the installation of pipes be hidden, which can be left natural or colored in the color of metals, i.e. necessary elements are decorative metal details in warm colors, such as copper, brass and gold, they make the definition of industrial style.

In this cruelty and naturalness, when you enter all the furniture begins to determine the style.

Conclusion

Extremely good work in post-industrial design is that you should not overdo the details. On the contrary, only a few industrial details of an existing editing style can be added.

The industrial style is especially relevant in recent years, architects and designers see it as a real challenge and interior play. Usually industrial style homes are a studio type in which the rooms are divided by appropriate zoning. The main materials used in homes made in the industrial style of glass, brick, concrete, metal and ceramics.

The main accents in the homes are the brick walls with additional rough cladding. The ceilings of the rooms are high, the lighting is with wide windows with iron windows and lamps, leaving only light bulbs or with a metal shade.

One of the functions of post-industrial design is to leave building materials visible, such as a wall in the space to be in bricks and more.

Post-industrial style in the style of interior and exterior design, it is based on the use of materials and furniture specific to industrial buildings.

The features of the post-industrial style proudly display building materials that many are trying to hide. This is an addition to the harshness of most significant designed spaces. Concrete is an extremely popular choice of post industrial decor. Although at first glance it may seem “cold”, but at the same time it can be very attractive.

REFERENCES:
DFND X CELLIANT® Key Ingredient Powering DFND REST Sleepwear for the Warrior Athlete

DFND, a leading compression and apparel brand designed for the military, firefighters, first responders and pro athletes, now available to athletes everywhere, has partnered with Hologenix®, creators of CELLIANT® to introduce a line of unisex sleepwear: DFND REST. Designed for the “warrior athlete,” the revolutionary sleepwear is powered by DFND X CELLIANT®, the trailblazer in bio-responsive infrared textiles.

Both DFND and Hologenix are focused on increasing recovery and enhancing performance for the human body, so the partnership couldn’t be more ideal. CELLIANT’s science-backed infrared (IR) technology is a natural blend of bioceramics that allows textiles to capture and convert body heat into infrared energy. DFND REST powered by CELLIANT notes that it is “clinically proven to enhance tissue oxygen levels to help your body be at its best.”

DFND REST powered by CELLIANT includes three unisex designs in two colors each, Tan and Heather Grey: IR Short Sleeve V-Neck Shirt; IR Long Sleeve V-Neck Shirt and IR Sleepwear Long John; and two designs in Black: IR Recover RX Hood; IR Recover RX Jogger.

DFND REST, like all DFND products, is designed, tested and made in the USA. CELLIANT’s proprietary mineral formula is processed and manufactured in the USA.

DFND REST will be featured at the following upcoming shows: the Holistic Health and Fitness (H2F) Exposition and Industry Day, April 26 to 27 at Fort Eustis; Warrior West, April 27 to 28 at the San Diego Convention Center; Modern Day Marine, May 10 to 12, Washington, D.C.; The Human Performance & Biosystems Summit, June 29 to 30 at National Harbor, Maryland; National Guard Conference & Exhibition, August 26 to 29, Columbus, Ohio; and AUSA, October 10 to 12, Washington, D.C.

“CELLIANT is specially engineered to enhance sleep, rest and recovery, and the partnership with DFND strongly reinforces our brand values,” said Seth Casden, Hologenix Co-Founder and CEO. “We are very excited about this product launch.”

“With sleep and rest being so critical to the core components of performance and recovery, DFND is proud to partner with Hologenix on its industry-leading, science-backed CELLIANT technology to bring this product to the market to make an impact in the lives of soldiers and athletes alike,” concluded DFND President Steve Burnett. “Improved sleep is needed for both physical and mental health, and we are pleased to present these products at our upcoming shows where rest and recovery are key components of our brand pillars.”

About Hologenix and CELLIANT
Hologenix, LLC, headquartered in Pacific Palisades, California, is a materials science company innovating products that energize all aspects of life. Its flagship product, CELLIANT®, is a science-backed infrared (IR) technology that improves health and wellness by promoting restful sleep and enhancing performance and recovery. CELLIANT’s natural blend of IR-generating minerals is embedded into fibers, yarns and fabrics, powering bio-responsive textiles. CELLIANT is a key ingredient used by world-class brands in products spanning apparel, sleepwear, bedding, upholstery, uniforms and medical supplies.

About DFND
Started in 2015, DFND (pronounced “de-fend”) is the brainchild of two industry veterans whose aim was to bring quality performance apparel to the people who needed it most, our U.S. Military and First Responders. Proudly specializing in developing products that maximize human performance, DFND currently offers a Graduated Compression for Injury Prevention, Training, and Recovery, a complete line of Training Gear and a specialized Fire Resistant (FR) line. Every item that DFND offers is 100% Made in USA and 100% Berry Compliant, and is uniquely crafted to support the needs of athletes training at any level. dfndusa.com
Fashion & Shoe Fairs

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Between Nature and Science: footwear trends for the S/S 2023 season on stage at MICAM.

MICAM Milano, scheduled for 18-20 September 2022 at the Fiera Milano (Rho), prepares once again to showcase footwear trends for the following Spring-Summer 2023 season. A fascinating and highly variegated range of themes is presented exclusively by WGSN through the narration of three macrocosms, three worlds, each with its own rules and peculiarities. From the playful anti-conformity of the Full Spectrum trend to the wiser world of Design Wise, more attentive to the future of the planet, right up to the return to nature and its endless allure with the Soul Space trend.

Full Spectrum acts like a collective sigh of relief following an unprecedented period of global constraint. It’s an almost-anything-goes, anti-conformist direction that champions a variety of differing perspectives and radical self-acceptance. Contrasting elements are a recurring theme in this trend, and they are mixed and matched in spontaneous, fun ways. Sporty styles are joyful and frivolous (more roller skating and hula-hooping, less boot camp); outdoor items fuse high functionality with high fashion; and transhuman and digitally enhanced looks are admired as a new aesthetic in the physical world. Community is key, so brands and products that enable people to connect around authentic and respectful local and global stories, shared aesthetics and values, will have a stronger impact.

Colour is used in unambiguous, unapologetic and unexpected ways (pink palm trees, purple lip gloss and synthetic sunsets all have a home here), and product shapes range from fluid, mercurial forms to more theatrical and extravagant designs. Textures can be super-smooth, gloopy and gummy, and prints and graphics are maximalist and meme-friendly, encompassing clashing patterns, paint daubs and subversive slogans.

In 2023, consumers will be hungry for products and experiences that bring extravagance to the everyday, and will want to have them in their unfiltered, full-spectrum forms.

Design-Wise is driven by a growing expectation and demand for products, experiences and systems that are smarter, simpler and more sustainable, as organisations and individuals explore how to build a more equitable world. It champions democratic and inclusive designs that work harder, last longer and can be used in multiple ways, and calls on creators to think not only about how a product will be used in the present, but also how it will exist in the future. Innovative materials and ingredients (think self-cleaning fabrics and molecular scents) have a natural home here and so do simple, architectural forms that map the body or highlight functional details. Colour is used with confidence and clarity – either all over or as accents – and prints and graphics are underpinned by a sense of meaning, where patterns are derived from data maps, mathematical sequences or arcane symbols.
Craftsmanship is also important, but it is viewed through a technological filter that prizes the iterative work of digital design on a par with the painstaking skill of handmade items. At its heart, Design-Wise presents a clear-eyed and responsibly minded vision of what good design can be and do, where products and processes are intelligent, thoughtful and full of optimism.

As the dust settles after the upheaval of the past few years, Soul Space explores how we can find balance and happiness, both individually and collectively. Here, self-examination and fulfillment are part of the same path, and a wide range of inspirations are linked to a yearning for meaning and solace, whether it be through the romance of rural lifestyles, the comfort of home, the appeal of faraway places or nostalgia for past times. Products that support wellness, self-care and healing rituals will be especially relevant, as will natural ingredients and processes – think wild foraged pigments, raw, excavated textures, and regeneratively sourced materials and packaging. Indeed, the mottled and unpredictable outcomes of nature will become new indicators of rarity and luxury. Science and tech will also be important as bio-innovations become more present, resulting in petrochemical-free designs that work with the environment, not against it.

Colour is used emotively in this trend, from tranquil blues to reassuring ochres and uplifting pinks and oranges. Prints and patterns encompass a range of styles, including florals (both chintzy and oversized), celestial motifs, and homely gingham and tablecloth checks, signalling increased interaction between interior design and fashion. As we adapt to change and follow our happiness in 2023, products and experiences that feed the soul and nourish the spirit will not only be more appealing – they will also be more necessary.

Source: www.themicam.com
Circular Economy in the Indian Context

Presented By
Mr. Thomas Gries, RWTH Aachen University, Germany, Mr. Uday Gill, Group Chief Strategy Officer, Indorama Ventures Limited, Indonesia, Mr. Prashant Agarwal, Co-Founder and JMD, WAZIR Advisors, Mr. Justin Kühn, Aachen University, Germany, Mr. Gurudas Aras, India consultant to the ITA group

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Customised Joining Technologies for Technical Textiles

Presented By
Mr. Philip Huber, RWTH Aachen University, Germany, Dr.-Ing. Yves Simon Gloy, RWTH Aachen University, Germany, Mr. Antonio Braz dos Santos Costa, General Manager at CITEVE – Portuguese Technological Centre for Textile and Clothing Industries, Portugal.

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exhiVits stands second to none when it comes to serving the majority of today’s top industries. From agriculture, food, health, tourism, and hospitality to architecture, interior design, construction, real estate, telecom, information technology, education, and energy, it has got numerous sectors covered.

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This and many others are a few key elements that build up exhiVits and allow it to redefine the future of this thriving industry. Those who are interested to book a space and represent their business in a digital environment can contact us right away.

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Source and more info, please visit at: https://www.exhivits.com/
2021: GLOBAL FOOTWEAR MARKET RECOVERS FROM THE PANDEMIC BUT IS STILL FAR FROM AN ALL-TIME HIGH. DESPITE THE RECOVERY, COVID-19 RESTRICTIONS KEPT WORLD PRODUCTION 2 BILLION PAIRS BELOW PRE-PANDEMIC VALUES.

In 2021 footwear production and exports grew by 8.6% and 7.4%, respectively. Data are taken from the World Footwear 2022 Yearbook just released by APICCAPS, the Portuguese Footwear Association. Global footwear production exceeded the 22 billion pairs threshold but is still below pre-pandemic levels. Last year 13 billion pairs were exported worldwide, representing a partial recovery from the drop registered in 2020 but remaining below that of any other year in the last decade.

FOOTWEAR PRODUCTION GROWS BY 8.6% BUT IS STILL BELOW PRE-PANDEMIC LEVELS

In 2021 global footwear production increased by 8.6%, exceeding 22 billion pairs. Nonetheless, production is still 2 billion pairs below pre-pandemic level.

At continental level, the pandemic did not interrupt the trend towards geographic concentration of footwear manufacturing. The footwear industry continues to be strongly concentrated in Asia where almost 9 out of every 10 pairs of shoes are manufactured, resulting in a share of 88% of the world total (more than half of a percentage point than in the previous year). China is the world’s largest footwear producer (54.1%) but its share of the world production continues to slowly decrease in favour of other Asian countries, especially Vietnam. Over the last decade China has lost more than 6 percentage points of share.

ASIA ACCOUNTS FOR MORE THAN HALF OF GLOBAL CONSUMPTION

After the marked impact of the COVID-19 pandemic on footwear consumption in 2020, some recovery did take place in 2021, but disproportionately in terms of geography. In 2021 per capita footwear consumption bounced back strongly in North America (+1.0 pairs) but in Europe the recovery was much weaker (+0.3 pairs). Per capita footwear consumption varies from between 1.4 pairs in Africa to 5.3 pairs in North America.

In 2021 Asia’s consumption accounted for more than half (56.1%) of the worldwide total, consolidating its position. North America and Europe followed with 14.9% and 13.3% shares, respectively.

At country level, the distribution of consumption continues gradually to approach that of the population: China and India lead the top footwear consumer markets and together account for almost one third of world consumption. In third position, the United States, a major player of the industry, already fully recovered from the effects of COVID-19, with imports and consumption already standing at pre-pandemic levels.

The European Union, when taken as one region, represents the fourth largest consumer market for footwear with 1 871 million pairs consumed in 2021.

PRODUCTION AIMED AT EXTERNAL MARKETS AT THE LOWEST LEVEL IN A DECADE

Having fallen abruptly in 2020 (-19.2%) because of the COVID-19 pandemic, the volume of footwear exported worldwide partially recovered in 2021 (+7.4%) totalling 13 billion pairs. Last year, exports represented 58.8% of the footwear produced worldwide, the lowest figure for a decade.

The general pattern of the geographic origin of footwear exports did not change over the last decade: Asia is
the origin of more than 4 out of every 5 pairs of shoes exported. Europe follows far behind, although it did manage to increase its share by 3 percentage points mostly at the expense of Asia.

China continues by a very wide margin to be the indisputable leader in footwear exports but, for more than a decade, it has been slowly losing market share to other Asian countries. Vietnam, the greatest success story in the footwear industry over the last decade, now represents roughly 10% of world exports.

AVERAGE WORLDWIDE EXPORT PRICE EXCEEDS 11 DOLLARS FOR THE FIRST TIME.

The average export price per pair of footwear increased by more than 6% in 2011 to 11.07 dollars, the highest level ever. If anything, the COVID-19 pandemic seems to have strengthened the trend for price increases which was evident throughout the entire previous decade.

SHARE OF TEXTILE FOOTWEAR EXPORTS DECREASED OVER LAST 3 YEARS

Until 2018 textile footwear rapidly increased its share of world trade, approaching one third of the total both in terms of volume and value. Over the last 3 years, however, this trend seems to have stalled with the share of textile footwear stabilizing or even slightly decreasing. Rubber & plastic footwear leads exports in volume, representing almost half of the world total, but leather footwear is still the most important category by value and accounts for 37.7% of the total.

WORLD FOOTWEAR

APICCAPS, the Portuguese Footwear Association, has just launched the 12th edition of its World Footwear Yearbook. The Yearbook analyses the most important trends within the worldwide footwear industry. Data for 2021, both in quantity and value, are available making it possible to position the main players with regard to production, consumption, exports and imports. This publication also includes specific analysis of 83 different markets and also addresses the evolution of the sector’s leading global players.

The World Footwear Yearbook 2022 (WFY 2022) is now on sale from www.worldfootwear.com at 200€ (electronic format) and 250€ (electronic format + hard copy).

Source: www.worldfootwear.com
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